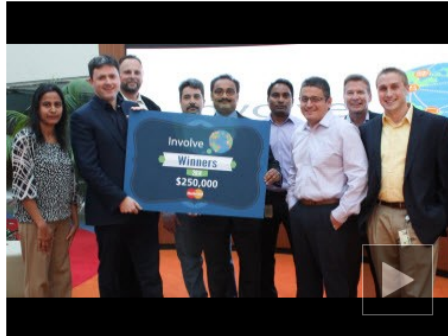



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The winning team with Garry Lyons (l-r): Smita Sebastian, Todd Woodruff, Wally Lo Faro, Misha Ghosh, Srini Kosaraju, Michael Minelli, Gary Kearns (Executive Sponsor) and Shawn Hilleary.

Highlights

- Involve winner UpFront and runner-up taXBax announced today. Share your comments below!
- View the replay announcing the winner (in graphic at right).
- If you missed it, watch the [replay of the presentations](#) on MC Central.

Three Cheers for Teams UpFront and TaXBax

Story contact:  Singh, Malavika on: 5/29/2014

The room waited in anticipation for Garry Lyons to announce the Involve winners. "Drumroll please!" he said. "And the winner of Involve 2014 is . . ." Garry paused, "UpFront with taXBax in second place." Employees cheered as the teams exchanged hugs and high-fives.

Thus concluded Involve, our largest innovation program to date. Team UpFront won the coveted prize of \$250,000 plus the chance to have their idea commercialized; Gary Kearns was recognized a champion executive sponsor and team taXBax came in a close second to the tune of \$50,000.

Team UpFront members include Wally Lo Faro, Misha Ghosh, Amit Gupta, Srini Kosaraju, Michael Minelli, Shawn Hilleary, Prasad Iyer, Smita Sebastian, Randy Shuken and Todd Woodruff. Team TaXBax members are Mark Corritori, Daniel Goodman, Ron Gawedzinski, Geoff Iddison, Ranjita Iyer, Mike Rethorn and Mark Smelcer. Marion King is that team's executive sponsor.

Misha Ghosh of UpFront took the stage with his team. "As I was leaving home, my son told me 'don't mess it up!' So I'll be glad when I return home tonight to tell him that I did not mess it up!" he laughed.

"We fought like husbands and wives, and I think all the other teams will recognize that feeling!" said Dan Goodman of taXBax. "But it's an amazing thing to be a part of this kind of competition and work so closely with people who are passionate about what we are trying to do."

Congratulations to UpFront and all the teams for their imagination, teamwork, dedication and great ideas. Share your comments below!

Photo above: members of taXBax: Geoff Iddison, Mark Corritori, Ranjita Iyer and Daniel Goodman.



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 Van Zanten, Helena 5/30/2014 1:07 PM

Congratulations to the teams for their passion and commitment! An innovative environment fosters a fun and creative spirit. Well done to all who participated too and keep making a difference.



Lester, Mary ▾





Loran-Houinan, Maureen 5/30/2014 12:14 PM

CONGRATULATIONS! Now, I want to know what the team members will do with their winnings :) ... I know what MasterCard will do--watch for an explosion on the commercial real-estate front--can't wait...mmhh, also can't wait to see what the peripheral fall out will be (sales/tax audits...could be quite interesting to say the least).



Schwent, Cary 5/30/2014 11:56 AM
Well done all! What great ideas!



Lebeuf, Don 5/30/2014 9:25 AM
Congratulations! The Canada Customer Delivery team discussed the entries with a split vote between UpFront and TaxBax...great concepts.



Chopra, Leena 5/30/2014 9:18 AM
Congrats to everyone on TaxBax and UpFront teams. Great ideas. Very well deserved!



Fredric, Rebecca 5/30/2014 8:43 AM
Congratulations to UpFront and TaxBax! For opening up new markets segments and opportunities! Such great ideas from all the teams. This is very exciting initiative.



Radil, Nicole 5/30/2014 8:21 AM
Congratulations to all 6 of the Involve finalists... Voting was difficult with so many wonderful opportunities presented.



Whelan, Caitriona 5/30/2014 8:10 AM
Congratulations to all those who participated, to the winner Upfront and runner up TaxBax.



Haase, Paul-Gerhard 5/30/2014 5:45 AM
Congratulations. Fantastic Ideas!



Gehlot, Hitendra 5/30/2014 4:18 AM
Congratulations to all finalist teams!

